



App guide

A face-to-camera video ad, with no shoot.

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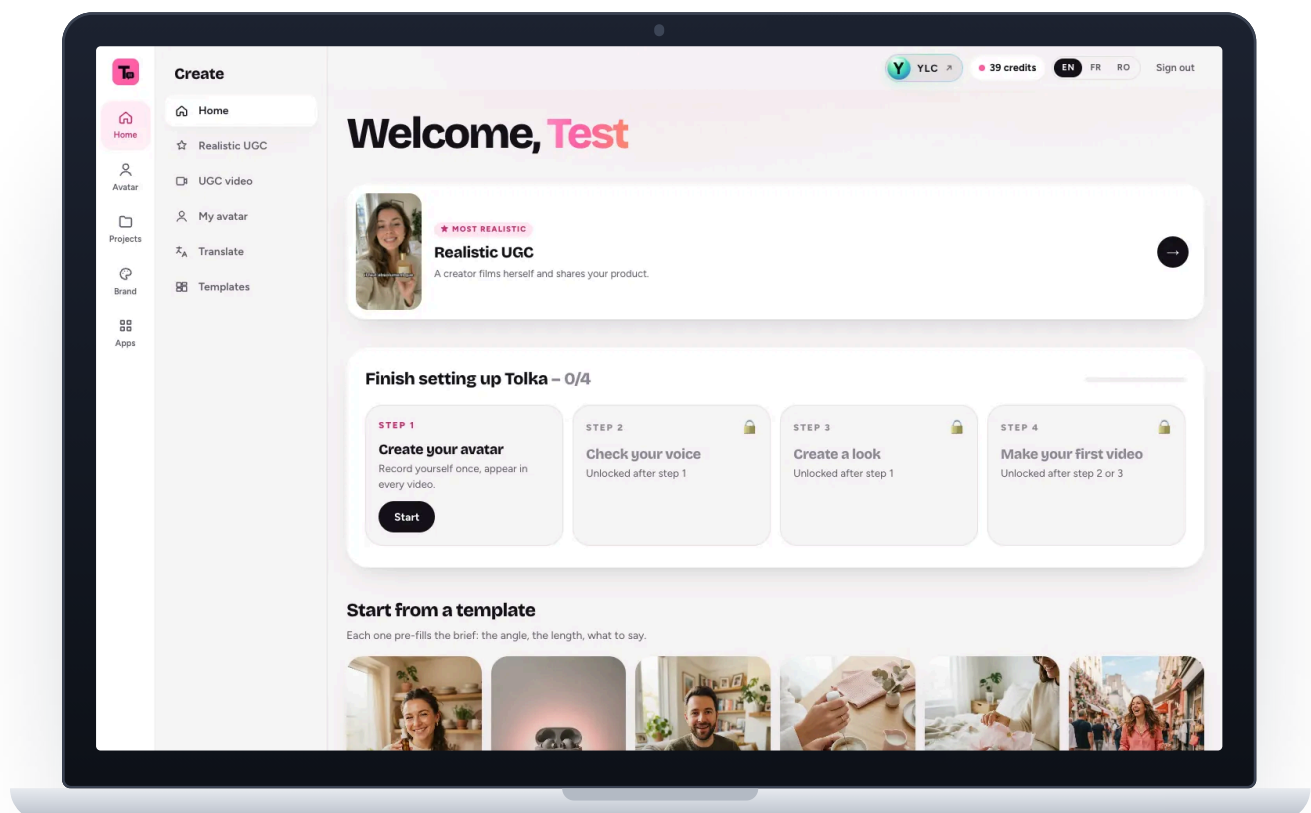
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IN SHORT

Tolka makes videos where a presenter talks about your product, with captions. You give a link or photos, Tolka writes the script. Leo, your AI video maker, handles it.

01 In short

Tolka makes videos where a presenter talks about your product, with captions. You give a link or photos, Tolka writes the script. Leo, your AI video maker, handles it.



Tolka, on screen

02 What you can do



For your business

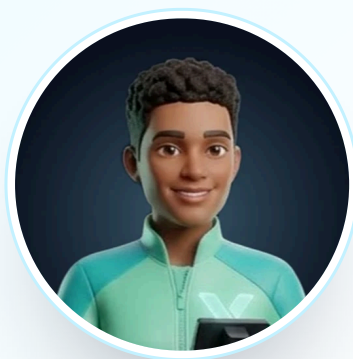
- ◆ A UGC-style ad for your product, from a link or a few photos.
- ◆ Three hooks and a script, before the video is made.
- ◆ Your own avatar, from your photo.



For your agency and your clients

- ◆ UGC ads for your clients' products.
- ◆ Several hooks to test for the same offer.
- ◆ Vertical, square or horizontal, depending on the network.

03 Your AI team



Leo

Video maker

Leo makes UGC-style video ads with Tolka: a presenter speaks your script to camera, with subtitles. The presenter photo must be yours, or one you have the right to use.

ASK IN YOUR OFFICE

"A UGC ad for my product, with my photo"

"Write the script of a 30-second ad"

04 Step by step

Create your first video

- 1 Open Tolka: click **My apps**, then **Tolka**.
- 2 Click **New video**.
- 3 **What are we presenting?:** paste a **Link** to your product page, or add up to 4 **Photos** (PNG, JPG, WebP). Choose the **Video language** and the **Length** (15 to 60 seconds).
- 4 Click **Write 3 hooks + script**.
- 5 **Pick your hook**, read **Your script**, then click **Continue**.
- 6 **Who says it?:** choose an avatar from the **Library**, **Your photo** or **My avatar**. Choose the voice, the quality and the format.
- 7 Click **Generate video**. It takes 2 to 6 minutes.

GOOD TO KNOW

For a more realistic ad with your product in hand, open **Realistic UGC** in the menu.

05 What it costs

CREDITS

ACTION

PRICE

Three hooks and the script	1 credit
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A video with an avatar is counted by the second , depending on quality	1 to 3 credits per second (5 seconds minimum)
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A realistic UGC ad	33 (up to 15 s of speech), 60 (up to 25 s) or 89 (up to 40 s)
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Creating your own avatar	55
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Tolka is included in your Pass. The exact price shows before each generation, and you are never charged more.

If a video fails, your credits are given back.

The exact price is always shown before you confirm. If a creation fails, your credits come back.



Ready to start?

Everything is included in your YLC Pass. Your AI team is waiting in your office.



Open the app

tolka.ylcnetwork.com



Help center

ylcnetwork.com/aide



Write to us

support@ylcnetwork.com

06 Go further

Tolka: the full article

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The Studio and My creations

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How many credits each action costs

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