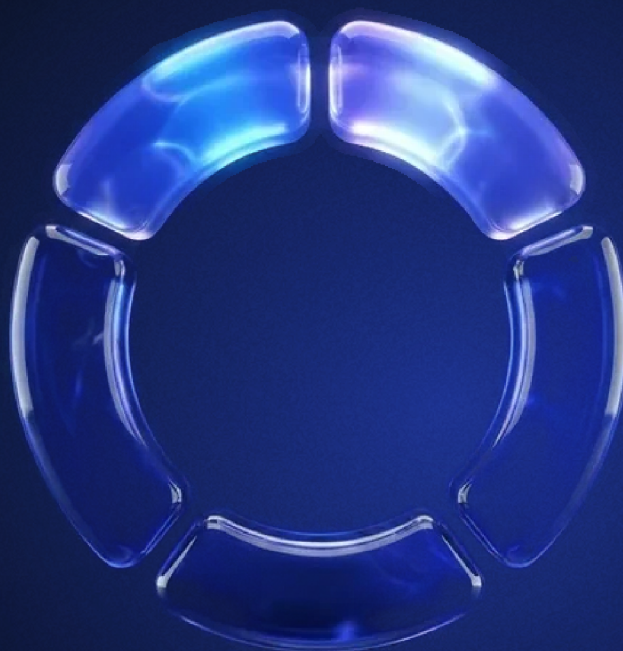




App guide

Stories in bubbles on your website.

Contents

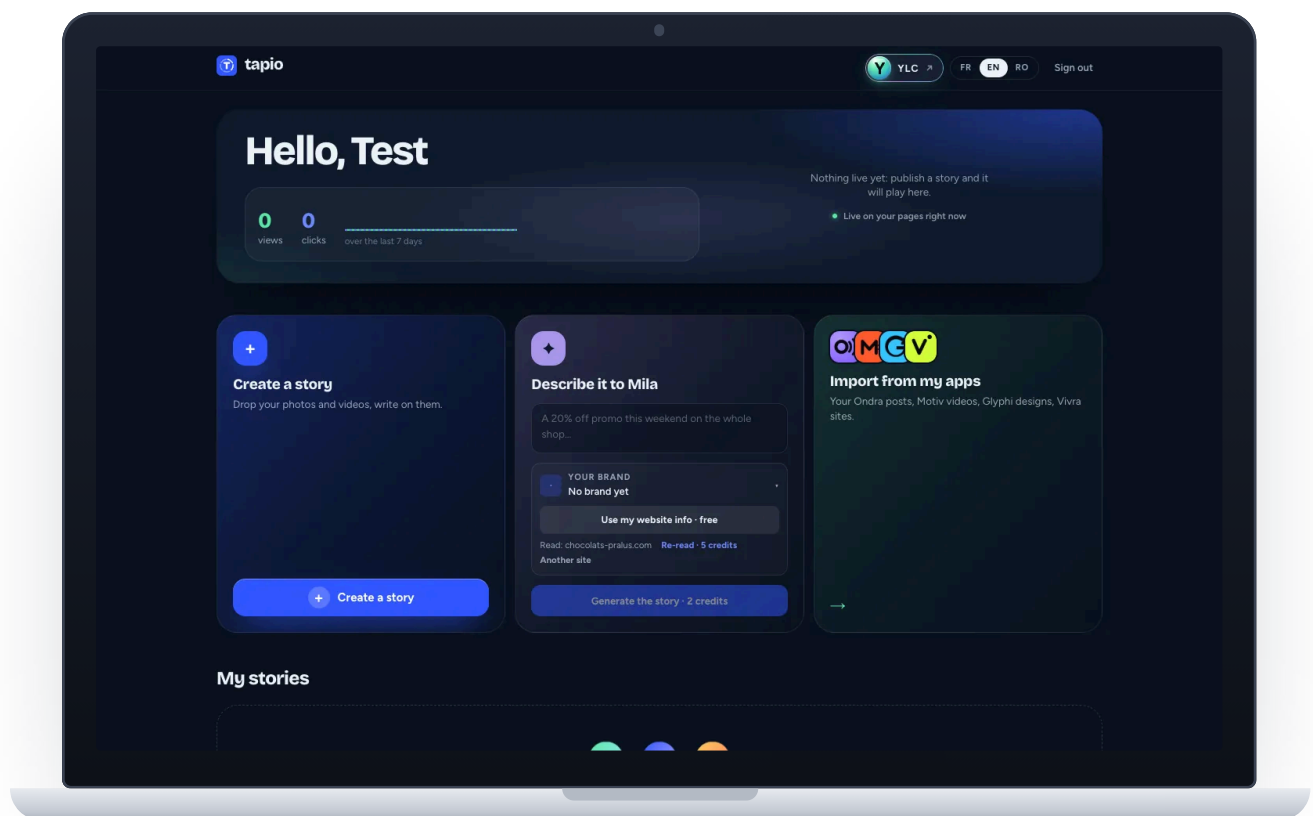
01	In short	3
02	What you can do	4
03	Your AI team	4
04	Step by step	5
05	What it costs	6
06	Go further	7

IN SHORT

Tapio turns your photos and videos into stories, like on Instagram, shown as bubbles on your website. Mila, your AI community manager, can prepare them for you.

01 In short

Tapio turns your photos and videos into stories, like on Instagram, shown as bubbles on your website. Mila, your AI community manager, can prepare them for you.



Tapio, on screen

02 What you can do



For your business

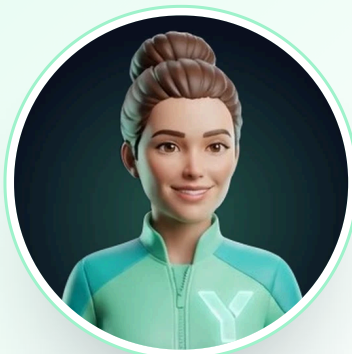
- ◆ Instagram-style stories on your Vivra site or your Straby page.
- ◆ A button, a poll or a quiz inside a story.
- ◆ See how many people watch them.



For your agency and your clients

- ◆ Stories on each client's site, even outside Vivra (Shopify, WordPress, Wix...).
- ◆ Three stories prepared by Mila: the opening, a service, the team.
- ◆ A story for each piece of client news.

03 Your AI team



Mila

Community manager

Mila makes three web stories in your brand kit: your opening, a service and your team, with a booking button if you want one. Free, no AI credits.

ASK IN YOUR OFFICE

"Three stories for my website"

"Stories with a booking button"

04 Step by step

Create your first story

- 1 Open Tapio: click **My apps**, then **Tapio**.
- 2 Click **Create a story**.
- 3 Drop your photos and videos, or click **Choose files**. Each photo becomes a page. You can also **Start from a template** or **Describe it to Mila**.
- 4 With the tools (**Text**, **Button**, **Interactive...**), add what you want. A button needs a label and an https link.
- 5 Give your story a name.
- 6 In **Where to show it?**, choose **My Vivra site**, **My Straby page** or **Another website or an app**. Choose or create a placement, then click **Done**.
- 7 Click **Publish**. Your story is **Live**.

GOOD TO KNOW

For another website, Tapio gives you **The code to paste**: click **Copy**, then follow the guide for your platform.

05 What it costs

CREDITS

ACTION

PRICE

A story written by AI

2 credits

A background image, or a photo extended to vertical format (**Extend with AI**)

4

A translated page

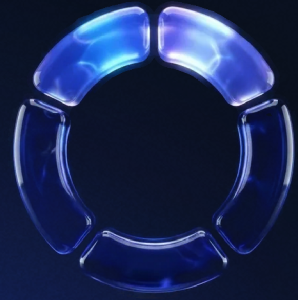
1. Text ideas: 1

Blurred background is free.

Tapio is included in your Pass. Creating, publishing and showing a story cost nothing. AI is paid in credits:

If the AI fails, your credits are not charged.

The exact price is always shown before you confirm. If a creation fails, your credits come back.



Ready to start?

Everything is included in your YLC Pass. Your AI team is waiting in your office.



Open the app

tapio.ylcnetwork.com



Help center

ylcnetwork.com/aide



Write to us

support@ylcnetwork.com

06 Go further

Tapio: the full article

ylcnetwork.com/aide/app-tapio

Vivra · App guide

ylcnetwork.com/aide/guides/vivra

Straby · App guide

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How many credits each action costs

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