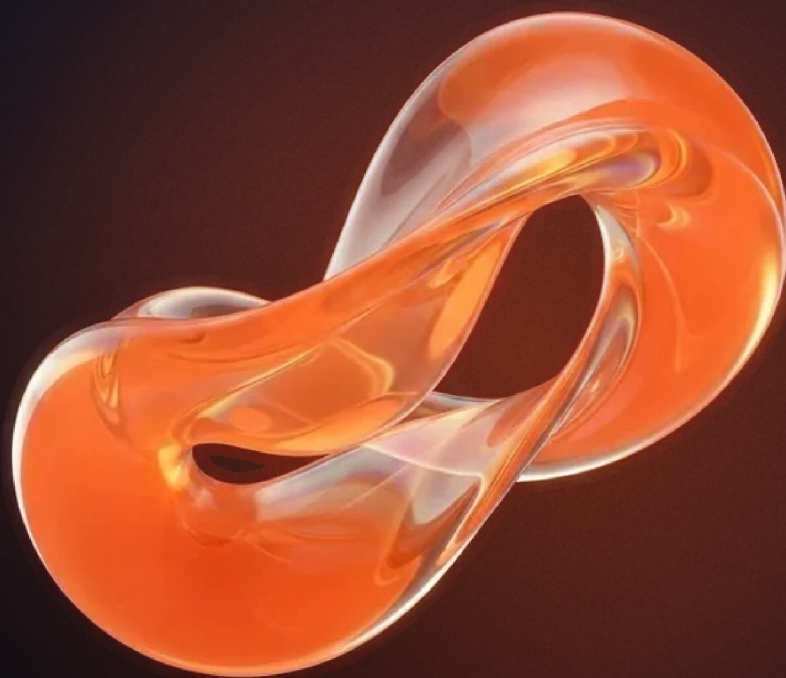




App guide

**From an idea to an animated
video, voice-over included.**

Contents

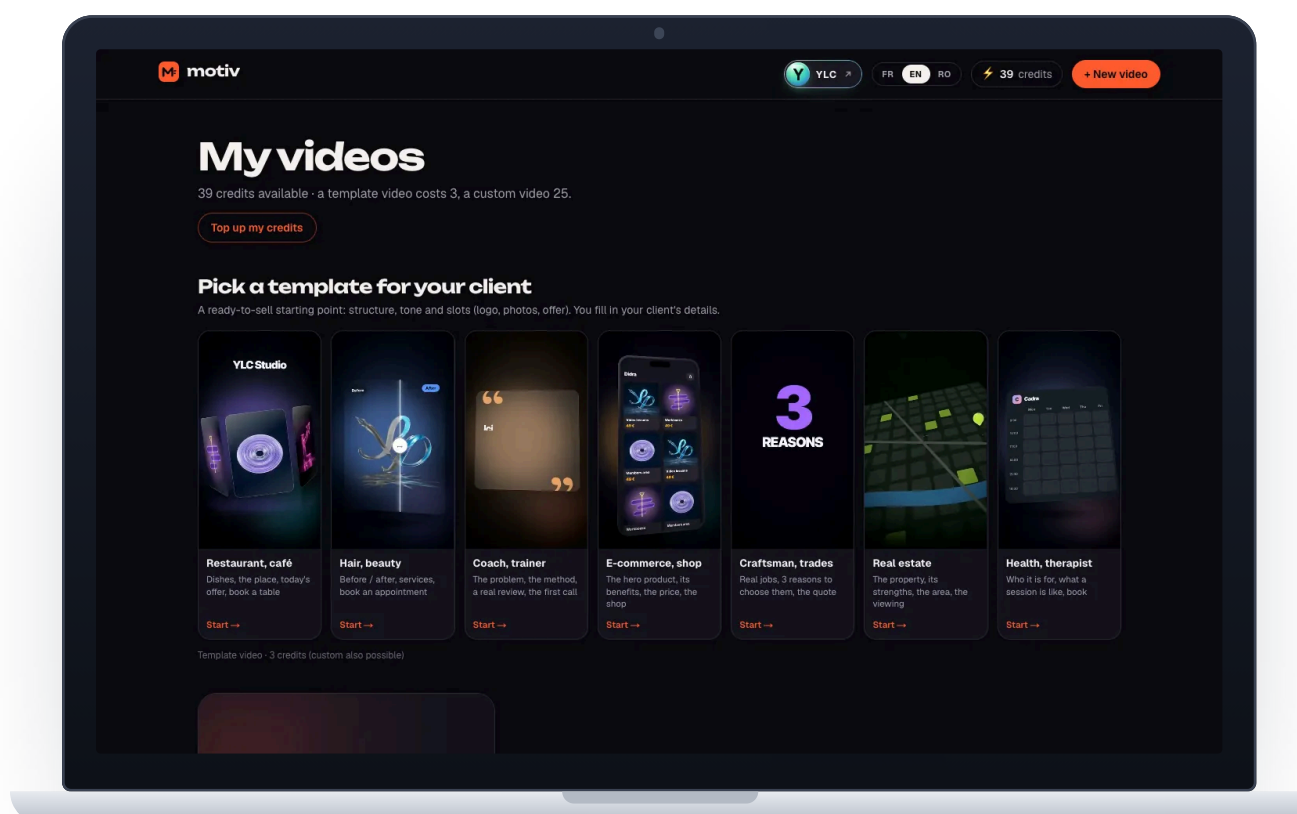
01	In short	3
02	What you can do	4
03	Your AI team	4
04	Step by step	5
05	What it costs	6
06	Go further	7

IN SHORT

Motiv writes your video's script, has a voice read it and animates it, for Reels, TikTok, YouTube or your website. Leo, your AI video maker, handles it.

01 In short

Motiv writes your video's script, has a voice read it and animates it, for Reels, TikTok, YouTube or your website. Leo, your AI video maker, handles it.



Motiv, on screen

02 What you can do



For your business

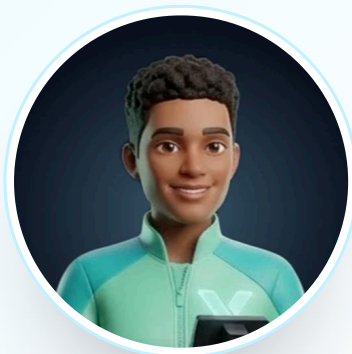
- ◆ A short video for an offer, an opening or an event.
- ◆ A template video ready in a few minutes.
- ◆ Formats for Reels, TikTok, YouTube or your website.



For your agency and your clients

- ◆ Motion-design videos for your clients' social media.
- ◆ A presentation video to play during a demo.
- ◆ The same video in several formats: vertical, square, horizontal.

03 Your AI team



Leo

Video maker

Leo writes and produces short motion design videos with Motiv: animated text and shapes, a voice-over if you want, subtitles. Ready in a few minutes, and the credits come back if it fails.

ASK IN YOUR OFFICE

"A 15-second video for my offer"

"A video for my new opening hours"

04 Step by step

Create your first video

- 1 Open Motiv: click **My apps**, then **Motiv**. You land on **My videos**.
- 2 Click **Create my first video** (or **+ New video**).
- 3 Fill in the brief: the kind of video, your business name, what you do, the format (**Vertical 9:16**, **Square 1:1** or **Landscape 16:9**) and the tone. Click **Create my video**.
- 4 Chat with Leo, then click **Write the script**.
- 5 Choose the **Video type**: **Template video** (12 to 15 seconds, vertical, ready in 2 to 3 minutes) or **Custom** (10 seconds to 1:30, any format).
- 6 Read the script scene by scene. Choose the voice, the captions, the sound and your elements (logo, 1 to 6 photos).
- 7 Under **Video quality**, choose **Express** or **Premium**.
- 8 Click **Produce my video**.

GOOD TO KNOW

You can leave the page: an email tells you when it's ready. Then click **Download the MP4**, or **Edit by chatting** to change something.

05 What it costs

CREDITS

ACTION

PRICE

A video from a template	3 credits
A custom video	25 on Express, 70 on Premium
Each extra format	20 , on Express and Premium
An edit	2
A new MP4 after your edits	free

Motiv is included in your Pass. The price shows before you start.

If production fails, your credits are given back.

EXPRESS · PREMIUM

Express by default, Premium if you want it. Express is fast and economical. Premium uses the best models and a critical review, for a few more credits.

The exact price is always shown before you confirm. If a creation fails, your credits come back.



Ready to start?

Everything is included in your YLC Pass. Your AI team is waiting in your office.



Open the app

motiv.ylcnetwork.com



Help center

ylcnetwork.com/aide



Write to us

support@ylcnetwork.com

06 Go further

Motiv: the full article

ylcnetwork.com/aide/app-motiv

The Studio and My creations

ylcnetwork.com/aide/studio

How many credits each action costs

ylcnetwork.com/aide/credit-costs

Tolka · App guide

ylcnetwork.com/aide/guides/tolka

My office and your AI team

ylcnetwork.com/aide/your-office

Express or Premium?

ylcnetwork.com/aide/express-or-premium



Scan to open this guide online

ylcnetwork.com/aide/guides/motiv

