



App guide

Short links that open the right app.

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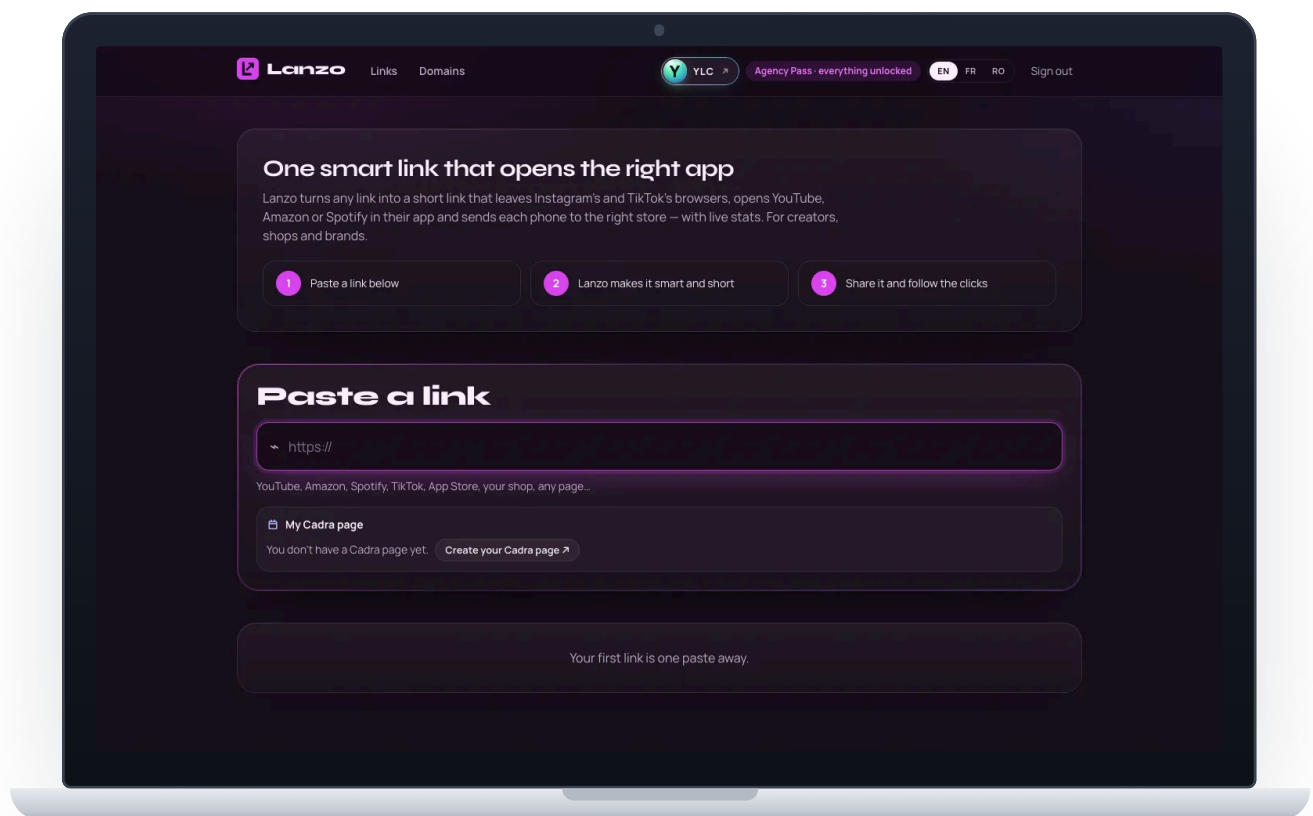
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IN SHORT

Lanzo shortens any link and opens it straight in the right app (YouTube, Instagram, TikTok, Amazon...). You get a QR code and live clicks. Kai, your AI web designer, can create your links.

01 In short

Lanzo shortens any link and opens it straight in the right app (YouTube, Instagram, TikTok, Amazon...). You get a QR code and live clicks. Kai, your AI web designer, can create your links.



Lanzo, on screen

02 What you can do



For your business

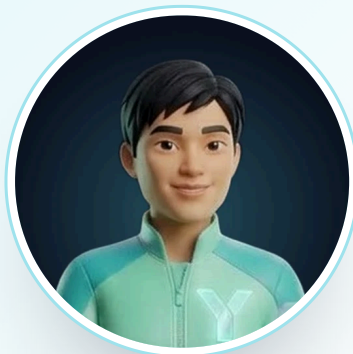
- ◆ A short link to your video, your menu or your shop.
- ◆ A QR code in your colors.
- ◆ Live clicks: devices, countries, where they come from.



For your agency and your clients

- ◆ Links and QR codes for each client campaign.
- ◆ Change where a link goes without reprinting the QR code.
- ◆ Show clicks to the client, with bots left out.

03 Your AI team



Kai

Web designer

Kai makes short links and QR codes that open the right app on phones, and tells you how many people clicked. A link is public as soon as it is created.

ASK IN YOUR OFFICE

"A short link and QR code to my menu"

"How are my links doing?"

04 Step by step

Create your first link

- 1 Open Lanzo: click **My apps**, then **Lanzo**.
- 2 Click **Create a link**.
- 3 In **Paste a link**, paste the destination address.
- 4 In **Your link**, type a name (3 to 40 characters), or click **Random**.
- 5 Keep **Leave in-app browsers** ticked.
- 6 Click **Launch it**. Your link is live and already copied.

05 What it costs

CREDITS

ACTION

PRICE

Texts written by AI (preview, post, explaining your statistics)

included

A preview image

3 credits. An artistic QR code:
5

The artistic QR is only delivered if it scans. Otherwise, it's retried or your credits are refunded.

Lanzo is included in your Pass.

The exact price is always shown before you confirm. If a creation fails, your credits come back.



Ready to start?

Everything is included in your YLC Pass. Your AI team is waiting in your office.



Open the app

lanzo.ylcnetwork.com



Help center

ylcnetwork.com/aide



Write to us

support@ylcnetwork.com

06 Go further

Lanzo: the full article

ylcnetwork.com/aide/app-lanzo

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Vivra · App guide

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My office and your AI team

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How many credits each action costs

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