



Ancra

App guide

**Your site found on
Google and quoted by AI.**

Contents

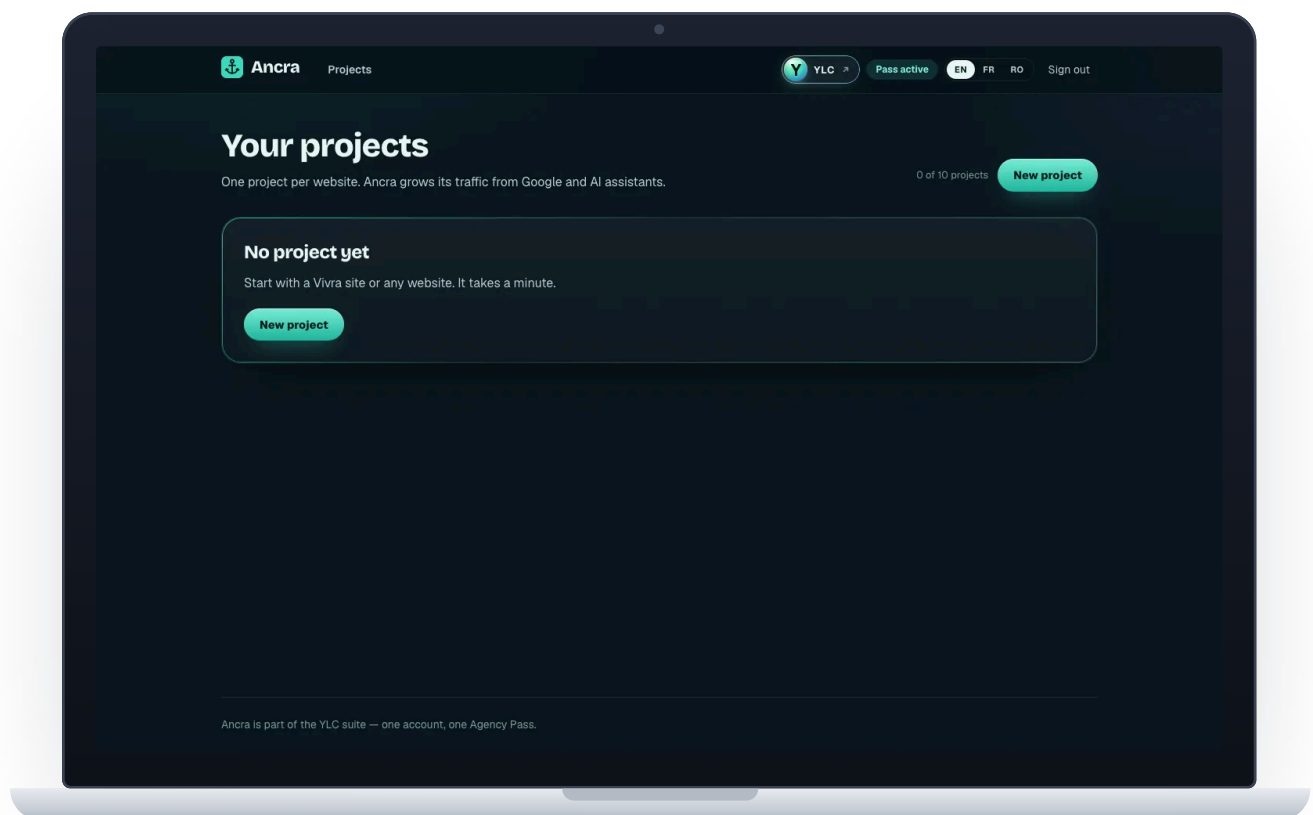
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IN SHORT

Ancra plans and writes your website's blog articles, tracks your keywords on Google and measures whether ChatGPT, Claude, Perplexity and Gemini mention your business. Nora, your AI SEO expert, runs it for you. No article goes out without your approval.

01 In short

Ancra plans and writes your website's blog articles, tracks your keywords on Google and measures whether ChatGPT, Claude, Perplexity and Gemini mention your business. Nora, your AI SEO expert, runs it for you. No article goes out without your approval.



Ancra, on screen

02 What you can do



For your business

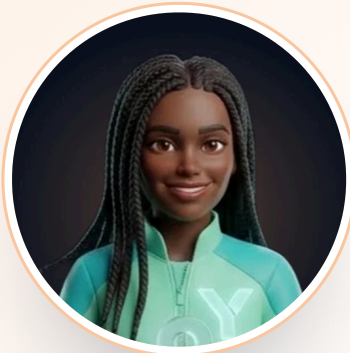
- ◆ The month's article plan, then articles with checked facts.
- ◆ Follow your keywords on Google.
- ◆ Know whether ChatGPT, Claude, Perplexity or Gemini mention your business.



For your agency and your clients

- ◆ Each client's blog, article by article, approved before publishing.
- ◆ A monthly report under your agency's brand.
- ◆ Up to 10 projects with the Agency Pass.

03 Your AI team



Nora

Local SEO

Nora picks the keywords your client can win, writes the articles in their voice with every fact checked, and follows their place on Google and in the AI answers.

ASK IN YOUR OFFICE

"Which keywords can my client win?"

"Write this week's article"

04 Step by step

Your first article

- 1 In your YLC account, tap **My apps**, then **Ancra**, or go to ancra.ylcnetwork.com.
- 2 Click **New project**. Choose **Start from one of your Vivra sites** or **Another website (WordPress or other)**, fill in the name, address, trade and city, then click **Create the project**.
- 3 In **Keywords**, type a theme in **Around** and click **Find keywords**.
- 4 In **Plan**, choose how many articles and click **Plan**.
- 5 On a topic, click **Write it**. Writing takes 1 to 4 minutes: you can leave the page.
- 6 Open the article, read it, change it if needed with **Edit**, then click **Approve & publish** (or **Schedule** to pick a date).

GOOD TO KNOW

To publish on WordPress, first set up your site in **Settings**, under **Where articles go**, with a WordPress **Application password** (never your real password).

05 What it costs

CREDITS

ACTION

PRICE

An article	8 credits
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The monthly plan	3 credits
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A keyword search	1 credit
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AI visibility	1 credit per question and per engine (the maximum price shows first)
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Included	the audit, positions, the monthly report
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Included projects	1 with the Business Pass, 10 with the Agency Pass
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Credits are refunded if nothing is delivered.

The exact price is always shown before you confirm. If a creation fails, your credits come back.



Ancra

Ready to start?

Everything is included in your YLC Pass. Your AI team is waiting in your office.



Open the app

ancra.ylcnetwork.com



Help center

ylcnetwork.com/aide



Write to us

support@ylcnetwork.com

06 Go further

Ancra: the full article

ylcnetwork.com/aide/app-ancra

Clama · App guide

ylcnetwork.com/aide/guides/clama

Vivra · App guide

ylcnetwork.com/aide/guides/vivra

How many credits each action costs

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